



FOUNDER & CHIEF EXECUTIVE OFFICER · STERILE MATE LLC

George Broughton III

Healthcare supply chain executive · Facilities infrastructure operator · AAMI ST108 subject-matter expert · Architect of [AskIsaac.io](https://asklsaac.io)

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EXECUTIVE PROFILE

Bridging clinical infrastructure and healthcare digital transformation.

Healthcare supply chain executive and infrastructure operator. As Founder & CEO of **Sterile Mate LLC** — a Houston-based, MBE-certified medical device **distributor and healthcare facilities infrastructure partner** — I have built the firm from a pandemic-era backorder-resolution operator into a multi-line supplier serving Houston hospitals across the Texas Medical Center, the North Houston corridor, The Woodlands, and the broader Greater Houston metropolitan area — along with regional hospital systems throughout the Southern Gulf States. Our value is in end-to-end supply chain orchestration, critical-water infrastructure delivery, and the digital platform we built to run both. Recognized subject-matter expert in **AAMI ST108-compliant water purification** for Dialysis and Sterile Processing departments, with active capital-project work across multiple Houston-area hospital campuses. Architect of **AskIsaac.io**, the firm's proprietary operating platform that bridges high-touch clinical infrastructure services with healthcare digital transformation.

CORE COMPETENCIES

Where I lead.

- Healthcare Supply Chain Strategy
- Healthcare SaaS / Platform Architecture
- Crisis Sourcing & Backorder Resolution
- Critical Water Infrastructure (AAMI ST108)
- Regulatory & Compliance Programs
- Strategic Vendor & Manufacturer Partnerships
- Facilities & Capital Project Delivery
- MBE / SDB Procurement Strategy
- P&L Leadership · Capital Allocation

Founder & Chief Executive Officer · Sterile Mate LLC

Houston, TX · North Houston District

September 2020 – Present

Founded Sterile Mate at the height of the COVID-19 pandemic to address the critical backorder pressure facing the Texas Medical Center. Built the firm into a multi-discipline healthcare distribution and infrastructure partner with a national sourcing network and a proprietary operating platform.

Healthcare Distribution.

Authorized Distributor for American Surgical (Neuro Sponges / Cottonoids). Sourced hundreds of hard-to-find medical devices for Houston-area hospital systems and TMC partners through the firm's national supplier network — when no other distributor can locate the item, hospital purchasing teams call on Sterile Mate.

Critical Water Infrastructure.

Hold active contracts for the reverse-osmosis / deionization polisher systems delivering compliant critical water across multiple Houston-area hospital campuses — including the outpatient center and main campus of a major county-system partner, with an additional new-campus install in motion via a contractor-led referral. Continuing to extend Sterile Mate's water-infrastructure footprint across the region.

AAMI ST108 Subject-Matter Expertise.

Lead clinical-compliance advisor for sterile processing department water systems. Translate the AAMI ST108 standard into deployable design, install, qualification, and monitoring programs for hospital SPDs and Dialysis units.

Population Health.

Supply hospital Population Health teams with remote patient monitoring devices — scales, blood pressure monitors, thermometers, and pulse oximeters — supporting the systems' at-home chronic-care programs.

Three Operating Pillars.

Service to Healthcare · Jobs for Our Community · Sustainable Growth, Earned. Published commitments the firm holds itself accountable to on every order.

Procurement Posture.

SAM.gov registered (CAGE 9GH66, All Awards · Grants & Contracts), MBE-certified, and an active hospital-system vendor since October 2021.

Headquarters.

Operations anchored at the firm's distribution facility on Hardy in the North Houston District — featured on the cover of the District's Quadrants publication in October 2023 as a profiled MBE business owner.

Founder & Platform Architect · AskIsaac.io

Sterile Mate LLC · sterilemate.com

Architected and Launched 2024 – Present

Conceived, designed, and led the development of **AskIsaac.io**, Sterile Mate's proprietary operating platform — purpose-built to bridge high-touch clinical infrastructure services with healthcare digital transformation. AskIsaac runs the firm internally and is being productized as a healthcare procurement workhorse for hospital systems and group purchasing partners.

End-to-End Supply Chain Procurement
RFQ broadcast → supplier quote intake → quote comparison and award → purchase order issuance → fulfillment and delivery tracking. Native backorder triage and substitute-product workflow.

Client & Customer Relationship Management
Unified hospital and supplier CRM with contact directories, activity histories, automated email campaigns, executive-letter templating, and segmented outreach.

Facility Infrastructure & Administration
Capital-project tracking, multi-trade contractor network management, work-order dispatch, and field-service coordination for water systems, sterile-processing capital, and EVS programs.

Regulatory & Compliance Tracking
Vendor credentialing, certification expiry monitoring (SAM.gov, MBE, ST108, OSHA, COI), client compliance heatmaps, and a structured audit trail across every transaction.

Live in production at **sterilemate.com** — the foundational asset that allows a lean Houston-based firm to serve at the velocity and visibility of a national distributor.

EARLIER LEADERSHIP & PROFESSIONAL EXPERIENCE

Prior career.

Flight Attendant Training & Development Leader
United Airlines · Chicago / Los Angeles / Houston

June 2007 – September 2021

Designed and delivered curriculum for new-hire and recurrent flight attendant training, with full ownership of FAA compliance, safety standards, service protocols, and competency assessment — across a 14-year tenure that also included service as an International Onboard Services Attendant on global long-haul operations.

Marketing Director
Concepts Unlimited Enterprise, Inc. · Chicago, IL

Sep 2000 – May 2004

Led national sales and marketing for a startup urban-apparel brand. Carried P&L responsibility, built and managed a national sales team, and drove brand-launch and channel-development strategy.

Project Consultant — Prepaid Wireless
Celluland / Rogers AT&T · Montréal, QC

Jun 1999 – Jun 2000

Senior Account Executive
Collect Cellular / Celltalk Express · Hoffman Estates, IL

May 1996 – May 1999

Case Manager · Service Connector — TWO / WCDC, Chicago

The Woodlawn Organization & Woodlawn Community Development Corporation April 2001 – May 2007

Six years of intensive household case management on Chicago's South Side under the personal mentorship of the late **Dr. Leon Finney Jr.** — my pastor, employer, and godfather. Carried a continuous caseload of **105 families**, walking public-housing residents from crisis-mode dependency to long-term housing stability, sustained employment, and educational re-enrollment. The TWO/WCDC Service Connector methodology — one caseworker, one household, every service line, multi-year horizon — is the operational backbone of **The Bridge Model**, the municipally-deployable service-connector framework I am now bringing home from Chicago to Texas.

REGISTRATIONS & CREDENTIALS

Procurement footprint.

SAM.GOV	Registered Federal Vendor · CAGE 9GH66 (All Awards · Grants & Contracts)
MBE	Minority Business Enterprise certified
HOSPITAL SYSTEMS	Active hospital-system vendor since October 2021
AAMI ST108	Subject-Matter Expert (Critical Water for Sterile Processing)
NAICS	Commercial General Contractors · 339112 Medical/Dental/Hospital Equipment & Supplies Wholesalers · 221310 Water Supply & Irrigation Systems · 513210 Software Publishers · 924110 Water Resource & Solid Waste Management Programs · 423850 Janitorial Supplies

ABOUT STERILE MATE LLC

Houston-based, MBE-certified medical device distributor and healthcare facilities infrastructure partner. We deliver the surgical instruments, water systems, skilled trades, and capital projects that hospitals and surgical facilities across Texas depend on every day — and we run that work on **AskIsaac.io**, our proprietary operating platform built to bridge healthcare clinical infrastructure with digital transformation. Headquartered on Hardy in the North Houston District. SAM.gov registered. Three pillars: **Service to Healthcare · Jobs for Our Community · Sustainable Growth Earned.**